

NCAA Rule of the Month

January 2009 Comments About Recruits

As signing day approaches, remember that coaches, athletics staff, and student-athletes are PROHIBITED from commenting publicly on recruits. This ban stays in place until AFTER a prospective student-athlete signs a National Letter of Intent with CU.

If a media member asks you about the status of a recruit, you are not allowed to even generally comment about what that player could do for the program, or about how good of an athlete he/she is. All you can do is confirm whether or not CU is recruiting that prospect. You cannot even comment on the probability that a prospect will sign with CU.

This prohibition also extends to evaluations of prospective student-athletes. Coaches and staff are prohibited from providing evaluations of PSA's to recruiting publications, news services, blogs, etc. In addition, a staff member's website cannot contain any specific recruiting information (e.g. a list of verbal commitments).

Therefore, CU does not release any information about a prospective student-athlete signing with our institution until we confirm that the National Letter of Intent:

1. Has arrived
2. Is signed
3. Is valid

After the NLI has been confirmed, CU can release publicly the names of its signees and information about each prospect. Once that information has been released, there is no prohibition against CU releasing subsequent information about its prospective student-athletes and any notable accomplishments they achieve before coming to CU (e.g. winning a medal in the World Junior Games, success in an all-star game).

